

## **Intel Pride of Place: Competition Rules**

Please print a copy of these rules and submit a signed and dated copy with your application form.

### **What is the Competition?**

1. Intel Ireland Limited ("**Intel**") is holding the Intel Pride of Place competition for community organisations in Leixlip, Celbridge, and Maynooth ("**the Competition**").
2. The Competition offers community organisations the opportunity to put forward their ideas for a project that can help improve their organisation while also benefitting their local community ("**the Project**").
3. The Project idea could be anything from environmental community projects, improving inclusion and accessibility in your town, to restoring an old building and turning it into a new meeting space for community groups. It could be adding a new feature to the town that would drive tourism in the area or passing on skill from one generation to another. It could also be an idea of how to use technology to make your community "smarter" such as apps to show traffic flow, parking space indicators or when to water plants. Projects will be judged on the criteria set out below.
4. Intel has a total prize fund of €30,000 for this competition which it shall allocate and donate amongst the winners at its sole discretion, for example, by way of a prize of up to €5,000 (five thousand euro) per winner exclusive of VAT, to up to six, maximum, organisations for their winning Project ideas, to be spent on their Project or such amount of the prize fund to be shared amongst any number of winners at Intel's sole discretion ("**the Prize**").
5. All applicants will be invited to an awards event at which the winning Projects will be announced. If an awards event is not held for any reason at Intel's discretion, Intel may announce the winning Projects via social media or in such other manner, and winners will be contacted directly, as Intel shall determine in its discretion.

### **Who is Eligible to Participate?**

6. This competition is open to the following organisations:
  - a. Leixlip Tidy Town Association.
  - b. Celbridge Tidy Town Association.
  - c. Maynooth Tidy Town Association.
  - d. Any non-profit organisation in Leixlip, Maynooth, or Celbridge.
  - e. Junior and senior schools located in Leixlip, Maynooth or Celbridge.
  - f. Any scout group that is a member of Scouting Ireland and located in Leixlip, Maynooth or Celbridge.

### **Who is Not Eligible to Participate?**

- a. *Employees of Intel, and their associated entities, subsidiary companies, agencies, and anyone professionally connected with this promotion are not eligible to participate in the competition.*
- b. *Government Officials are not eligible to participate in the Competition.*
- c. *Any dispute as to eligibility of an entrant organisation according to the above criteria shall be determined by Intel in its absolute discretion.*

7. *Applications must be made online. Please print a copy of these Competition Terms & Conditions, and submit a signed and dated copy along with the application form on our website, [intel.ie/pop](https://intel.ie/pop), by 5 pm on Friday 19<sup>th</sup> April 2024.*

8. *Only one application may be submitted from an eligible organisation by a member of your organisation's executive committee or equivalent.*

9. *It is the responsibility of each organisation to obtain any necessary permits, permissions, approvals, licenses, and authorisations to enable its Project to be carried out and Intel does not provide any advice or consultancy in respect of such authorisations which are a matter entirely for your organisation to determine and comply with.*

10. *Each Project should be able to be completed with the amount of the Prize. In the event of any excess costs over the amount of the Prize to complete the Project, such excess costs shall be the responsibility of your organisation.*

### **Who will Judge the Competition?**

11. *The winning Projects will be decided by a judging panel of 3-5 judges (including a Chair), comprising business professionals and community representatives chosen by Intel at its discretion. The names of the judges will be available on request. Each Project will be judged on the following criteria (with % weighting in brackets):*

- *Community Impact and Inclusion (50%)*
- *Sustainability (30%)*
- *Innovation (20%)*

12. *The Judging Panel will, in its sole discretion and based on the criteria above, choose a maximum of six (6) winning Projects.*

13. *In the event of any disputes amongst the Judging Panel, the Chair's decision will be final.*

### **Other terms and conditions of participation:**

14. *By submitting an application to the Competition, your organisation accepts and agrees to be bound by these rules, terms and conditions.*

15. Any costs incurred by your organisation in drawing up, preparing, planning, or submitting its Project idea entry to the Competition shall be borne by your organisation.

16. A winner shall:

- a. spend the entire amount of the Prize on completing the Project it submitted for the competition.
- b. be in a position to accept the Prize by credit card payment or PayPal on or before **August 30<sup>th</sup> 2024**. No alternative payment method the prize funding will be made available.
- c. participate in such publicity and media campaigns in respect of the competition as Intel may reasonably request.
- d. complete the Project by **30<sup>th</sup> June 2025**, or such later date as may be agreed in writing with Intel.
- e. request all persons who participate in implementing the Project to participate in such publicity and media campaigns in respect of the competition as Intel may reasonably request.
- f. provide Intel with such documents and information as Intel may require at its discretion to demonstrate how the Prize was spent; and
- g. if an awards event is held, ensure that a representative from your organisation is present at the Intel event or photo opportunity at which the winners are announced.

17. In the event of any misappropriation of the Prize, to be determined by Intel in its absolute discretion, for any purposes other than implementing the winning Project, an amount equivalent to the Prize shall be owed by your organisation and repayable to Intel on demand as a simple contract debt.

18. Appointment of any contractor or service provider (if any) to carry out the Project is at the sole discretion of a winner. Intel has no responsibility for, nor control over, the procurement of any chosen contractor or service provider by the winners of the Competition, the delivery of any works or services engaged, or the quality of, or any defects in, any works or services provided by any such contractor or service provider employed by a winner. No liability will be carried by Intel for any failed delivery or any issues arising from the supply of any works or services in relation to a winning Project.

19. It is the responsibility of a Competition winner to agree the costs of services with any of their chosen contractor or service provider (if any) and Intel, shall not have any responsibility for payment of any sums due to any winner's chosen contractor or service provider (if any).

20. Neither the Promoter, nor Intel, shall or be deemed to provide any form of advice, support, or consultancy in relation to a winning Project. On receipt of the Prize, all responsibilities relating to warranty and any product or services procured by the Prize for the carrying out of the Project are those of the winner organisation.

21. The Prize is not transferable.

22. Intel is committed to compliance with all applicable laws, regulations, policies, and ethics rules. These rules are intended to ensure that each applicant organisation will not violate any such laws, regulations, policies, or rules. Intel seeks no promises or favoritism for itself or any of its affiliates in exchange for the participation by any organisation in the Competition. By entering the Competition each organisation:

a. agrees that its participation in the Competition – including its acceptance of any potential Prize – will not violate any law, regulation, policy or rule of your organisation's country, state, or government agency.

b. certifies that any potential Prize is not in exchange for an agreement to influence a recent, pending, or anticipated act or decision that may result in Intel or any of its affiliates obtaining or retaining business or a business advantage; and

c. notwithstanding anything contained in these rules to the contrary, Intel and your organisation, will comply with all applicable laws, including but not limited to the U.S. Foreign Corrupt Practices Act, the UK Bribery Act, and any other applicable local anti-corruption law, present and future, and all orders, regulations directions, or requests, of any government having jurisdiction over Intel or your organisation.

23. Intel is committed to respecting your privacy. By completing the registration form you are providing Intel your name and email address. This information will be used only for the purpose of registering you for the Competition and for contacting you following the Competition if your organisation has a winning Project. To learn more about Intel's privacy practices, please visit <http://www.intel.com/privacy>.

24. Applicants will provide such additional information as reasonably requested by Intel or the judging panel for purposes of the Competition.

25. Applications submitted for the Competition will not be available to applicants after the end of the Competition.

26. Intel reserves the right to disqualify any individual or organisation from the Competition who at Intel's discretion is deemed to have tampered with the voting process, who attempts to undermine the legitimate operation of the Competition, who seeks to deliberately circumvent, disrupt or damage ordinary

and normal operation of the Competition, or undermine the legitimate operation of the Competition.

27. Intel reserves the right to cancel or amend the Competition and these rules, terms, and conditions without notice: (a) for any reason provided such cancellations or amendments do not materially disadvantage participants; or (b) due to circumstances outside Intel's control. Any changes to the competition will be notified through [intel.ie/pop](http://intel.ie/pop) as soon as possible.

28. If the conduct or outcome of the Competition is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference, or any event beyond the control of Intel, it reserves the right to terminate this Competition, or make such other decisions regarding the operation of the Competition as it deems appropriate.

29. The Competition organiser is Intel Ireland Limited of Collinstown Industrial Park, Leixlip, Co. Kildare. Any questions or comments should be directed to [intel.ireland.corporate.affairs@intel.com](mailto:intel.ireland.corporate.affairs@intel.com).

30. The Competition and these rules, terms and conditions will be governed by Irish law and any disputes will be subject to the exclusive jurisdiction of the courts of Ireland.

31. Intel's decision in respect of all matters to do with the Competition will be final and binding. Intel may waive any of these rules, terms, and conditions in its sole discretion. Intel will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the Competition and Intel's decisions concerning any such disputes shall be final. No correspondence will be entered into.

**By signing a copy of these Competition Rules, we agree to the terms of this Competition, and confirm that our organisation is eligible to participate.**

**For and on behalf of:** \_\_\_\_\_  
**Name and Address of Organisation**

**Signed by:** \_\_\_\_\_  
**Authorised Signatory**

**Witness:**

**At:**

**Dated:**