

EnglishHelper is Working to Improve English Literacy and Create Better Learning Outcomes

EnglishHelper (EH), a language learning technology company and social enterprise, realized the challenge that students in government-run schools in India are facing with English language learning and proficiency. They partnered with Schoolnet India Ltd to find a long-term solution. Built on the premise that language is best learned in a multi-sensory environment, ReadToMe, an AI software equipped with text-to-speech voice technology for multi-sensory reading and comprehension, was developed. EH selected AWS Elastic Compute Cloud (EC2) M5 instances powered by 2nd Generation Intel® Xeon® Scalable processors to achieve scalability and provide the software to government-run schools across all states in India.

“The RightToRead program gives us the opportunity to focus on enabling English literacy and proficiency among the under-served populations of India (and globally). Intel and AWS provided the scalability and adaptability through the cloud to extend the program to the remotest parts of India and make a difference for both students and teachers.”

Sanjay Gupta, CEO, EnglishHelper

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Organization Size

51–200

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India

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